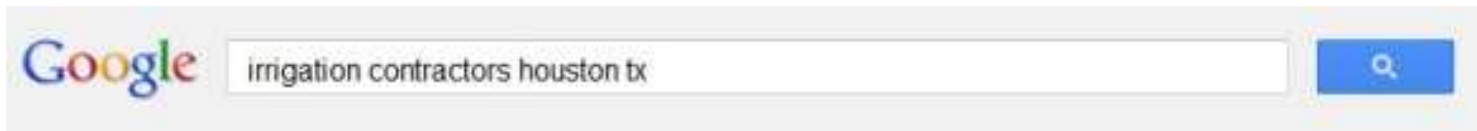


Tuning Your Google+ Local Listing



Every Business has its Place on Google



[Southwest Property Landscaping](#)

www.swplandscaping.com/

Google+ page

[Taylor Irrigation Service, Inc.](#)

www.taylorirrigation.com/

6 Google reviews

[Onesource Irrigation & Landscaping](#)

onesourcelandscape.com/

Google+ page

[Turf Pro](#)

www.turfpro1.com/

1 Google review

[Houston Sprinkler Systems](#)

houston sprinklersystems.net/

Google+ page

[Moss Landscaping Inc](#)

www.mosslandscaping.com/

Google+ page

[J B Irrigation & Services](#)

www.jbirrigation.com/

4 Google reviews

A 5720 Clarewood Dr
Houston
(713) 661-8887

B 21175 Texas 249
Houston
(832) 799-4657

C 7047 Barney Rd
Houston
(713) 460-2922

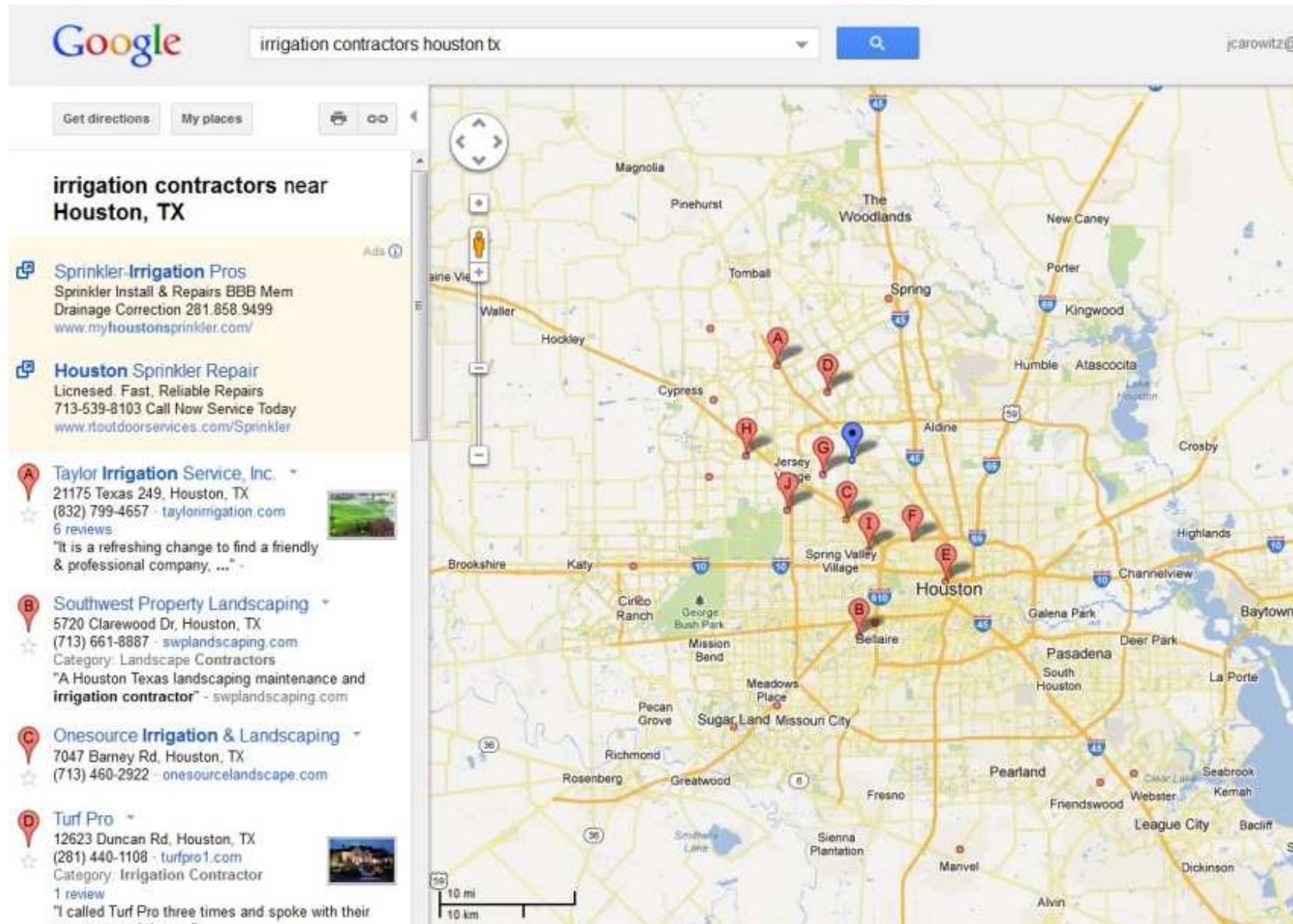
D 12623 Duncan Rd
Houston
(281) 440-1108

E 1611 Center St
Houston
(713) 364-6818

F 939 W 26th St
Houston
(713) 861-5511

G 8608 Congo Ln
Houston
(281) 744-6909

Every Business has its Place on Google



Google search results for "irrigation contractors houston tx". The search bar shows the query and a search button. The map displays several locations marked with red pins labeled A through J. The left sidebar lists the following businesses:

- Sprinkler-Irrigation Pros**
Sprinkler Install & Repairs BBB Mem
Drainage Correction 281.858.9499
www.myhouston sprinkler.com/
- Houston Sprinkler Repair**
Licnensed. Fast, Reliable Repairs
713-539-8103 Call Now Service Today
www.rtoutdoorservices.com/Sprinkler
- Taylor Irrigation Service, Inc.** *
21175 Texas 249, Houston, TX
(832) 799-4657 · taylorirrigation.com
6 reviews
"It is a refreshing change to find a friendly & professional company, ..." -
- Southwest Property Landscaping** *
5720 Clarewood Dr, Houston, TX
(713) 661-8887 · swlandscaping.com
Category: Landscape Contractors
"A Houston Texas landscaping maintenance and irrigation contractor" - swlandscaping.com
- Onesource Irrigation & Landscaping** *
7047 Barney Rd, Houston, TX
(713) 460-2922 · onesourcelandscape.com
- Turf Pro** *
12623 Duncan Rd, Houston, TX
(281) 440-1108 · turfpro1.com
Category: Irrigation Contractor
1 review
"I called Turf Pro three times and spoke with their

Every Business has its Place on Google

The image shows a Google+ Local business profile for Taylor Irrigation Service, Inc. The profile is displayed on a map background. At the top, there is a "Join Google+" button and a link to "Sign in to Google+ to see reviews from people you know." Below this, the business name "Taylor Irrigation Service, Inc." is prominently displayed. The address is "21175 Texas 249 Houston, TX 77070", the phone number is "(832) 799-4657", and the website is "taylorirrigation.com". The business is categorized as "Lawn Sprinkler System" and is currently "Today Closed".

The profile includes a "Photos" section with three images: a lawn, a person working on a sprinkler system, and the Taylor Irrigation logo. There is also an "Upload public photo" button. The business description states: "Taylor Irrigation Service, Inc is a full service irrigation company serving the greater Houston area that focuses on water conservation and landscape sustainability."

On the right side of the profile, there is a map showing the location at the intersection of Tomball Pkwy and Compaqvisitorctr. Below the map, there are links for "Directions", "Report a problem", and "Manage this page". At the bottom, there is a section for reviews, showing "5 Reviews from everyone" and "1 score without a review". A review by Sibly Knab, dated 7 months ago, is visible with a "Quality Excellent" rating. The bottom of the page includes links for "Settings", "Help", and "Send feedback".

Unclaimed Listing

[Get Directions](#) [My Maps](#)

[Edit this place](#) - [Business owner?](#)

[Print](#) [Email](#) [Link](#)

Valerie's Nail Salon

575 Crespi Drive, Pacifica, CA 94044-3423
(650) 738-8060

[1 review](#)

[Directions](#) [Search nearby](#) [Save to...](#) [more](#) ▼

Category: Nail Salon

Details

Products And Services: Beauty Salons

[SuperPages.com](#)

[More details](#) »

Reviews

[Write a review](#)

Valerie's Nail Salon

★★★★☆ By Becky M. - Feb 6, 2009

Valeries offers great service. The fills/pedicures were fair. The atmosphere was somewhat chaotic when you go there hoping to relax. The decor was nice, but not the best. ...

www.insiderpages.com/b/3710166250

Was this review helpful? [Yes](#) - [No](#)

Nearby places you might like

[Da Vi Nails](#) 5.1 mi NE
1150 El Camino Real, San Bruno, CA
★★★★☆ 9 reviews - Nail Salon

[King Nail Spa](#) 3.9 mi NE
950 King Plaza, Daly City, CA
4 reviews - Nail Salon

[Pro-Nails](#) 2.4 mi N
88 Folsom Street, Pacifica, CA

[Nails By Lisa](#) 0.7 mi N
345 Rockaway Beach Ave, Pacifica, CA
★★★★☆ 5 reviews - Nail Salon

[Carol Nails](#) 4.0 mi NE
2268 Westborough Boulevard, S San Francisco, CA
3 reviews - Nail Salon

[Kleo's Nails](#) 4.5 mi NE
854 Chestnut Avenue, San Bruno, CA



Sponsored Links

[Moonshadow Salon](#)

Visit the coolest salon in town!
no appt needed but recommended
www.moonshadowsalon.com


[#1 Nail Salon - San Mateo](#)

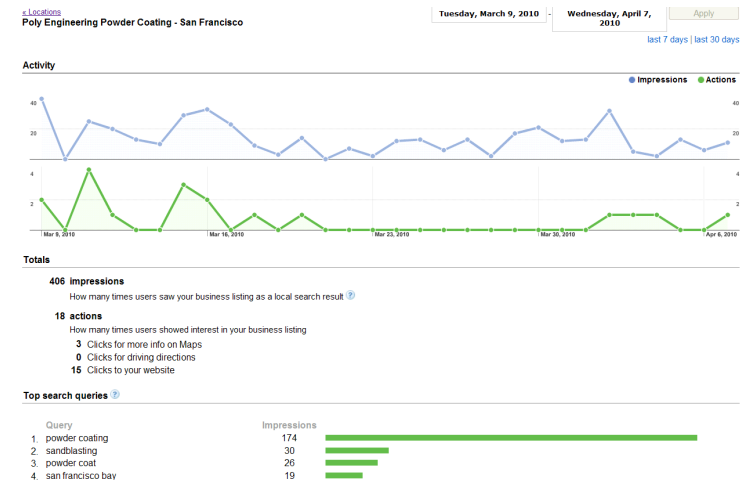
People will ask where you got your
nails done. Come in today!
www.bellanails.net

[San Francisco Coupons](#)

50%-90% Off At The Best Hot Spots
In San Francisco. Get Yours Today!
www.Groupon.com/San_Francisco

So, why Google Places?

- It's free!
- Take ownership of your **online presence**
- You  [Owner-verified listing](#) are the **best** person to **provide details** and **information** about your business.
- **Insights** for your listing's activity



Account Creation tip:

- 1) If you have an email address with your **business name** in the **domain**, use it!
- 2) For businesses with multiple people, use a Google account that can be **shared**



Google@SprinklersbyGene.
com



0702jeannie@aol.com

Sign up for Google Places

Go to <http://www.google.com/places>

Google places

Your local business, discovered on Google

Get found. Communicate with customers. Get insights to make decisions.

New! Local Business Center is now Google Places. Learn [more](#).



Claim your business on Google and get these features:

- Manage business information
- Post coupons & live updates
- See how you're doing with a performance dashboard

[Watch the video](#) [Read testimonials](#)

Sign up now

Sign in to Google Places with your
Google Account

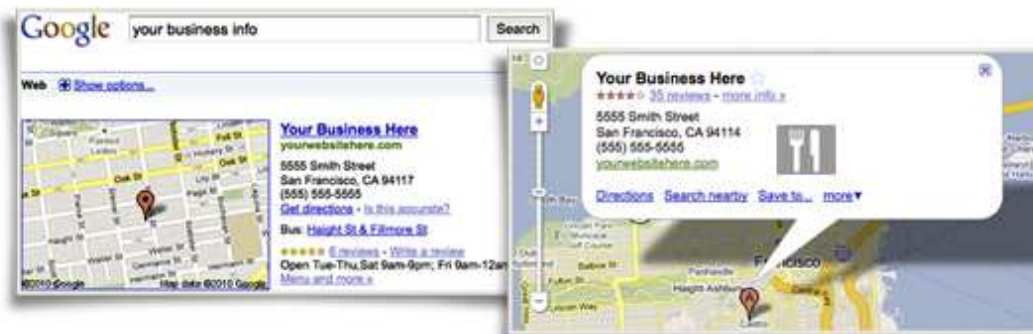
Email:

Password:

Stay signed in

Sign in

[Can't access your account?](#)



Inputting Basic Information

* indicates a required field

Country: *

Company/Organization: *

Street Address: *

City/Town: *

State: *

ZIP: *

Note: You can hide your street address later if you don't want people to see it.

Main phone: *
Example: (201) 234-5678 [Add more phone numbers](#)

Email address:
Example: myname@example.com

Website:
Example: http://www.example.com
 I don't have a website.

Description:
200 characters max, 6 characters left.

Category: *

Which categories (up to 5) best describe your business?
 Ex: Dentist, Wedding Photographer, Thai Restaurant

Category:

Category:

Note: You have chosen a custom category
[Add another category](#)



[Fix incorrect marker location](#)

Inputting Basic Information

* indicates a required field

Country: *	United States
Company/Organization: *	Poly Engineering
Street Address: *	701 Juliga Woods Street
City/Town: *	Richmond
State: *	California
ZIP: * [2]	94804



Note: You can hide your street address later if you don't want people to see it.

Main phone: *	(510) 233-1420
Email address:	Example: (201) 234-5678 Add more phone numbers info@polypowdercoating.com
Website:	Example: myname@example.com http://polypowdercoating.com/ Example: http://www.example.com <input type="checkbox"/> I don't have a website.

Description:	Powder coating & Industrial finishing in Richmond, Contra Costa CountyConsumer and Commercial work on antique cars, signs, rails, sculpture, sports, 200 characters max. 6 characters left.
--------------	--

Category: *	Powder Coating Service
Category:	Sandblasting Service
Category:	Anti-Rust protection
	Note: You have chosen a custom category Add another category

Description:

- provide users with the **most helpful information relevant** to this business since Business Names aren't always descriptive
- Use the 200-character business description as a home for your **keywords** and a succinct statement about your business. Stress location verbiage.

Inputting Basic Information

* indicates a required field

Country: *	United States
Company/Organization: *	Poly Engineering
Street Address: *	701 Juliga Woods Street
City/Town: *	Richmond
State: *	California
ZIP: * ?	94804

Note: You can hide your street address later if you don't want people to see it.

Main phone: *	(510) 233-1420 Example: (201) 234-5678 Add more phone numbers
Email address:	info@polypowdercoating.com Example: myname@example.com
Website:	http://polypowdercoating.com/ Example: http://www.example.com <input type="checkbox"/> I don't have a website.
Description:	Powder coating & Industrial finishing in Richmond, Contra Costa CountyConsumer and Commercial work on antique cars, signs, rails, sculpture, sports,

Category: *	Powder Coating Service
Category:	Sandblasting Service
Category:	Anti-Rust protection
Note: You have chosen a custom category Add another category	



Category:

- Google has lots of business categories. Start typing the **first few letters** of a category to see what is available
 - **Pick one** from the **suggestions**
- After you choose a Google category, you can enter up to four **customized categories**

Basic Information Complete



Now that you are done entering basic information about your listing, you're getting closer to completing the sign-up process. What's left?

- ***Complete optional information***
- ***PIN verification***

Next

*Make sure you click
section*

*below the **Categories***

New! Specify a Service Area



▼ Service Areas and Location Settings

Does your business provide services, such as delivery or home repair, to locations in a certain area?

- No**, all customers come to the business location
- Yes**, this business serves customers at their locations

Service Areas

This option defaults to '**No**, all customers come to the business location'.

Try clicking '**Yes**' to enable this feature.

New! Specify a Service Area

▼ Service Areas and Location Settings

Does your business provide services, such as delivery or home repair, to locations in a certain area?

- No, all customers come to the business location
- Yes, this business serves customers at their locations

Do not show my business address on my Maps listing

Select how your service area will be specified, either through a distance from a location

Distance from one location

San Francisco, CA, USA 20.0 miles from c

Service area within miles km

List of areas served

Examples: 94089 or Sunnyvale, CA

San Jose, CA, USA

Poly Engineering

701 Juliga Woods Street
Richmond CA 94804-4117
United States

(510) 233-1420
<http://polypowdercoating.com/>



Specify a radius for a more approximate distance from a specific city center. The center of the radius does not need to be your physical location.

New! Specify a Service Area

Service Areas and Location Settings

Does your business provide services, such as delivery or home repair, to locations in a certain area?

- No, all customers come to the business location
- Yes, this business serves customers at their locations

Do not show my business address on my Maps listing

Select how your service area will be specified, either through a distance from a location point, or through a list of locations (towns, zip codes, etc.)

Distance from one location

San Francisco, CA, USA 20.0 miles from c

Service area within miles km

List of areas served

Examples: 94089 or Sunnyvale, CA

San Jose, CA, USA

Bay Area

Areas are approximate and may not correspond to official boundaries.

Poly Engineering

701 Juliga Woods Street
Richmond CA 94804-4117
United States

(510) 233-1420

<http://polypowdercoating.com/>



Specify a list of areas served if you want to be more specific with certain neighborhoods: zip codes, cities, even terms like 'Bay Area' may be geographically recognized.

New! Specify a Service Area

No, all customers come to the business location

Yes, this business serves customers at their locations

Do not show my business address on my Maps listing

Choose how your service area will be specified, either through a distance from point, or through a list of locations (towns, zip codes, etc.)



If you are a business **without a storefront or public office**, you can choose to **hide your physical business address**. A home business is a good example.

Optional Information

▼ Hours of operations

Make sure your customers know when you're open!

- I prefer not to specify operating hours.
 My operating hours are:

Mon:	7:30 AM	▼	-	3:30 PM	▼	<input type="checkbox"/> Closed	↓ Apply to all
Tue:	7:30 AM	▼	-	3:30 PM	▼	<input type="checkbox"/> Closed	
Wed:	7:30 AM	▼	-	3:30 PM	▼	<input type="checkbox"/> Closed	
Thu:	7:30 AM	▼	-	3:30 PM	▼	<input type="checkbox"/> Closed	
Fri:	7:30 AM	▼	-	3:30 PM	▼	<input type="checkbox"/> Closed	
Sat:						<input checked="" type="checkbox"/> Closed	
Sun:						<input checked="" type="checkbox"/> Closed	

Are your hours split during a single day, such as 9-11am and 7-10pm?

I'd like to enter two sets of hours for a single day.

▼ Payment options

Specify how customers can pay at your business.

- | | | |
|---|--|--|
| <input checked="" type="checkbox"/> Cash | <input checked="" type="checkbox"/> American Express | <input checked="" type="checkbox"/> Visa |
| <input checked="" type="checkbox"/> Check | <input type="checkbox"/> Diner's Club | <input type="checkbox"/> Financing |
| <input type="checkbox"/> Traveler's Check | <input checked="" type="checkbox"/> Discover | <input type="checkbox"/> Google Checkout |
| <input checked="" type="checkbox"/> Invoice | <input checked="" type="checkbox"/> MasterCard | <input type="checkbox"/> Paypal |

Poly Engineering

701 Juliga Woods Street
Richmond CA 94804-4117
United States

(510) 233-1420
<http://polypowdercoating.com/>



©2010 Google - Map data ©2010 Google - [Terms of Use](#)

[Fix incorrect marker location](#)

Alternate phone: (510) 233-1421

Photos & Videos

▼ Photos

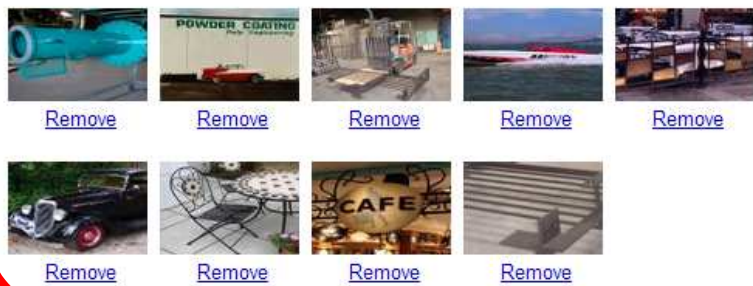
Add flair to your listing: include photos of your products or your storefront. You can upload up to 10 photos. Please be sure they comply with our [photo submission guidelines](#).

Add a photo from your computer

No file chosen

Add a photo from the web

You have uploaded 9 of up to 10 images for this listing.




▼ Videos

Enhance your listing by associating videos about your business. To do so, upload your video on [YouTube](#) and enter the URL below. You can include up to 5 videos.

Video added.

Example: <http://youtube.com/watch?v=dFtbv1JdXI>

You have uploaded 1 of up to 5 videos for this listing.



[Remove](#)

Poly Engineering

701 Juliga Woods Street
Richmond CA 94804-4117
United States

(510) 233-1420
<http://polypowdercoating.com/>

Photos

- add up to 10 images
 - upload images from your computer
- OR
- provide the **URL of the image as hosted online**
 - The first image you upload will default to your profile pic.
 - It's hip to be square!

Altern
Fax:
Email
Descr

Paym

Hours:

Monday: 7:30 am - 3:30 pm
Tuesday: 7:30 am - 3:30 pm
Wednesday: 7:30 am - 3:30 pm

Photos & Videos

▼ Photos

Add flair to your listing: include photos of your products or your storefront. You can upload up to 10 photos. Please be sure they comply with our [photo submission guidelines](#).

Add a photo from your computer

No file chosen

Add a photo from the web

You have uploaded 9 of up to 10 images for this listing.



[Remove](#)

[Remove](#)

[Remove](#)

[Remove](#)

[Remove](#)



[Remove](#)

[Remove](#)

[Remove](#)

[Remove](#)

▼ Videos

Enhance your listing by associating videos about your business. To do so, upload your video on [YouTube](#) and enter the URL below. You can include up to 5 videos.

Video added.

Example: <http://youtube.com/watch?v=dFtfx1JdXI>

You have uploaded 1 of up to 5 videos for this listing.



[Remove](#)

Poly Engineering

701 Juliga Woods Street
Richmond CA 94804-4117
United States

(510) 233-1420

<http://polypowdercoating.com/>



Videos

- **add up to 5 videos** by providing the link to the video
- **must host the video on YouTube**

Alternate phone: (510) 233-1421

Fax: (510) 233-1442

Email address: info@polypowdercoating.com

Description: Powder coating & Industrial finishing in Richmond, Contra Costa County Consumer and Commercial work on antique cars, signs, rails, sculpture, sports, wastewater treatment, refinery, chemical proc

Payment types: Check, Invoice, American Express, Cash, Discover, MasterCard, Visa

Hours: Monday: 7:30 am - 3:30 pm
Tuesday: 7:30 am - 3:30 pm
Wednesday: 7:30 am - 3:30 pm



Additional Details

▼ Additional Details

Please enter in any other details you want customers to know about your business, for example:

Parking available : Yes.

Brands carried : Sony, Panasonic and Toshiba.

Parking available : Yes

Commercial Powder Coating : Yes

Consumer Powder Coating : Yes

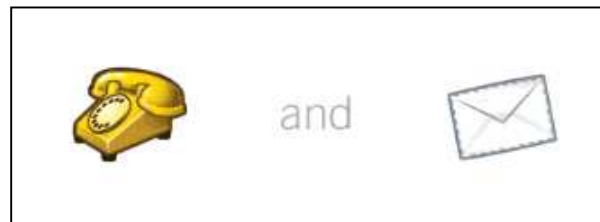
Motorcycles : Yes

Additional Details

- Up to you to highlight anything else about your business that sets it apart
 - Water Sense certified?
 - Brands offered / carried
 - Trade / Community Associations
 - date of establishment
 - any awards or recognition

Verification

For business owners' protection, PIN verification is required to prove that you are the business owner.





Your listing will not go live until you verify a unique PIN.

Verification

How would you like to validate your listing?

For your protection, we need to verify the information you've just given us. This can be done in one of 2 ways:

-  **By phone**
We'll call you at this phone number
-  **By postcard (2-3 weeks)**
We'll send you a postcard in the mail to this address

Phone

- You will receive a phone call instantly
- An automated phone system will read you a PIN
- The phone will hang up immediately after delivery of the PIN
- You'll be prompted to enter your PIN in your Local Business Center account
- Each time you request a phone call, your PIN will change so use the most recent PIN.

Verification

How would you like to validate your listing?

For your protection, we need to verify the information you've just given us. This can be done in one of 2 ways:



By phone

We'll call you at this phone number: (415) 497-1480



By postcard (2-3 weeks)

We'll send you a postcard in the mail to this address

Mail

- Delivery of the postcard is through standard mail, so it will take 1-3 weeks
- Once you request a postcard, it will be one week before you can request a second mailer
- Each time you request a new postcard (or a phone call), the PIN will change

Contact name:

Verification Complete!



Awaiting verification

Not currently showing.

• **Enter PIN:**

• [Request verification](#)

Once you enter your PIN, your listing appears on Google!

..... but there's more!

Coupons

Google Local Business Center

Dashboard

Coupons

Add fully customizable coupons to your listing, including:

- Images
- Show on Mobile phones
- apply to multiple listings

PRINTABLE COUPON Never Expires

Your Business
Create a coupon for free!
Quick and easy

Coupons are a great way to attract new customers to your business.

Google [auto-generated]

Enter details of your coupon.
Coupons must adhere to Google's [Editorial Guidelines](#)

Business Name
max. 35 characters
Your Business
Example: Giuseppe's Pizzeria

Headline
max. 25 characters
Create a coupon for free!
Example: 15% off any pizza

Sub-heading
max. 35 characters
Quick and easy
Example: Excellent wood-fired pizzas

Details
max. 250 characters
Coupons are a great way to attract new customers to your business.

Image (optional) [Edit image](#) [Remove image](#)

Good until date:
 Never expires Choose expiration date

Offer code (optional)
max. 15 characters
If your business has an offer code that you want to display on your coupon, enter it above.

At what locations is this coupon valid?
Currently, only locations in the United States are supported.

Princeton Surf Shirt Co
1721 Morgan Ct
Mountain View CA 94041
United States

[Cancel](#) [Continue »](#)

Preview:
This is how your coupon will look to Google users:
Summary View
w/ [Create a coupon for free!](#)
Click and edit

Detail View

PRINTABLE COUPON Never Expires

Your Business
Create a coupon for free!
Quick and easy

Coupons are a great way to attract new customers to your business.

Google [auto-generated]

Account Page



Business	Status	Statistics (last 30 days)	Actions
Poly Engineering 701 Juliga Woods Street Richmond CA 94804-4117 United States	Active Posted Apr 15, 2010 1 coupon (0 active) See your listing on Google Maps	<ul style="list-style-type: none">• 300 Impressions• 7 Actions New! View report	Edit Delete

Keeping your listing up to date is the best way to ensure your business connects with users.

After verification

Business	Status	Statistics (last 30 days)	Actions
Poly Engineering 701 Juliga Woods Street Richmond CA 94804-4117 United States	Active Posted Apr 15, 2010 1 coupon (0 active) See your listing on Google Maps	• 300 Impressions • 7 Actions New! View report	Edit Delete

Active*

- this listing is active

**Other common statuses and what they mean:*

Flagged: awaiting review

Disapproved: content in listing was rejected. Review our policy before adding a new listing

Awaiting verification: Your listing needs to be verified before being displayed on Google Maps.

After verification

Business	Status	Statistics (last 30 days)	Actions
Poly Engineering 701 Juliga Woods Street Richmond CA 94804-4117 United States	Active Posted Apr 15, 2010 1 coupon (0 active) See your listing on Google Maps	• 300 Impressions • 7 Actions New! View report	Edit Delete

1 coupon (0 active)

- If you have created coupons for this specific listing, this is a reminder of how many have been created and how many are actually live (it is possible to pause coupons)

After verification



[Brianna's Ice Cream Pies](#)

2220 Gellert Boulevard

South San Francisco CA 94080
United States

Active

Posted Apr 9, 2010

1 coupon (0 active)

[See your listing on Google Maps](#)

• 30 Impressions

• 0 Actions

New! [View report](#)

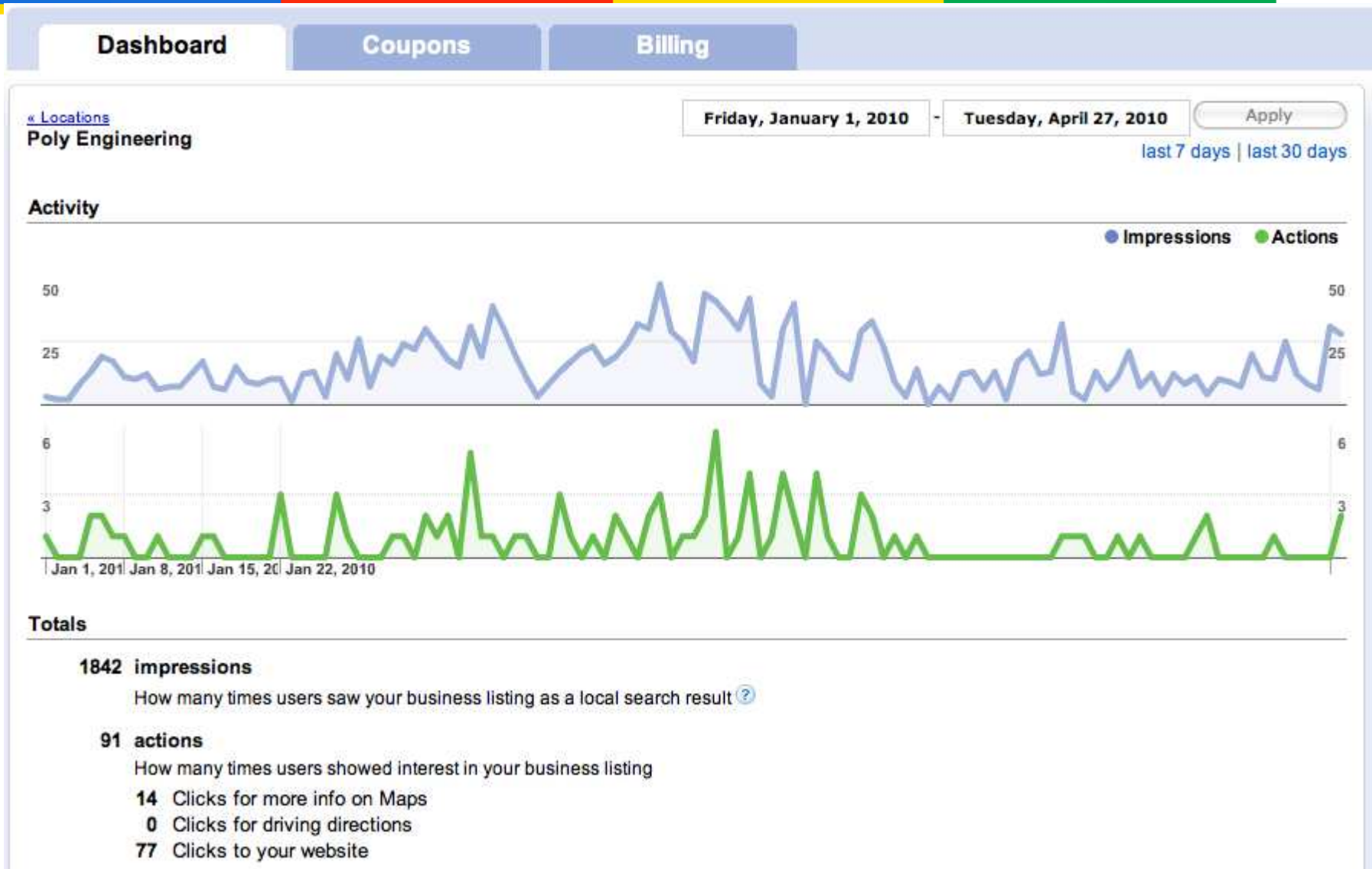
[Edit](#)

[Delete](#)

View report

- Your custom report details how many people have viewed your listing, what actions they took, and where they came from in your local area.

After verification



Place Page

Poly Engineering

701 Juliga Woods Street, Richmond, CA 94804-4117
(510) 233-1420 – (510) 233-1421 – (510) 233-1442 (Fax)

polypowdercoating.com

[Directions](#) [Search nearby](#) [Save to...](#) [more](#) ▼

⊕ **Categories:** Powder Coating Service, Sandblasting Service, Powder Coating Service,

...

⊕ **Hours:** Today 7:30am – 3:30pm

Transit: [Marina Way S:Regatta Blvd](#) (0.3 mi)  74



From the owner

Powder coating & Industrial finishing in Richmond, Contra Costa County Consumer and Commercial work on antique cars, signs, rails, sculpture, sports, wastewater treatment, refinery, chemical proc - [From the owner](#)

Details

Area served: Bay Area - San Jose, CA, USA - [Show](#)

Payment Accepted: Check, Invoice, American Express, Cash, Discover, MasterCard, Visa

Exterior Structures: Yes

[Business owner](#)

[More details »](#)

Email: info@polypowdercoating.com

Parking available: Yes

Construction: Yes

Place Page

Reviews

[Write a review](#)

Warning

☆☆☆☆☆ By surfcurlgirl - Feb 12, 2010

I stopped in a few times to Pitfire while looking downtown at the lofts for sale, rent. It's true that I love **Pizza**. I ordered **pizza** from the front counter as is the process at PP then sat down to wait for the food. Each time, they ...

losangeles.citysearch.com/review/41901211?reviewId...

Was this review helpful? [Yes](#) - [No](#)

hit or miss

☆☆☆☆☆ By Scottksmith - Feb 8, 2010

Hit or miss. We occasionally order from Pitfire and it's off and on. Tonight we ordered a **pizza** and added extra ingredients. There were four olives to spots with cheese and basically we received bread with red sauce on it... for 11 bucks. ...

losangeles.citysearch.com/review/41901211?reviewId...

Was this review helpful? [Yes](#) - [No](#)

Come for the Happy Hour, that's it

By SmokeyDoke - Jun 9, 2009

I barely liked this place. I'm still deciding whether or not I should change my vote. It's on the borderline. Their pizzas are okay, leaning more towards unappealing. I got their shrimp **pizza** and their regular cheese **pizza**. ...

www.urbanspoon.com/r/.../restaurant/.../Pitfire-Pizza-Compan...

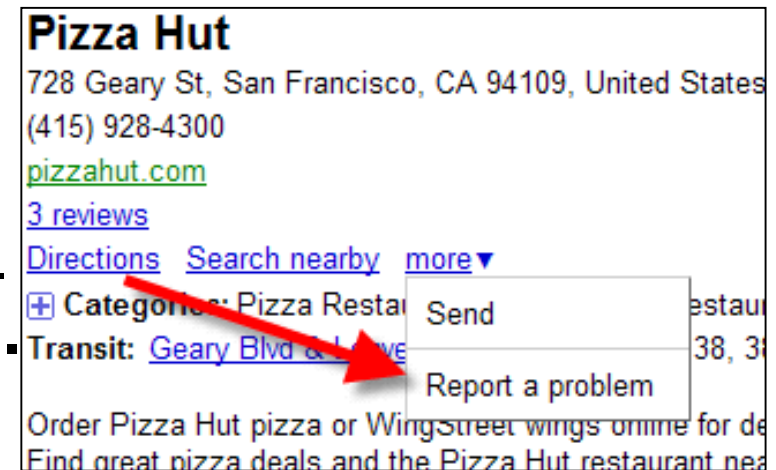
Was this review helpful? [Yes](#) - [No](#)

Report incorrect information

Sometimes other sources of information will merge with your listing.

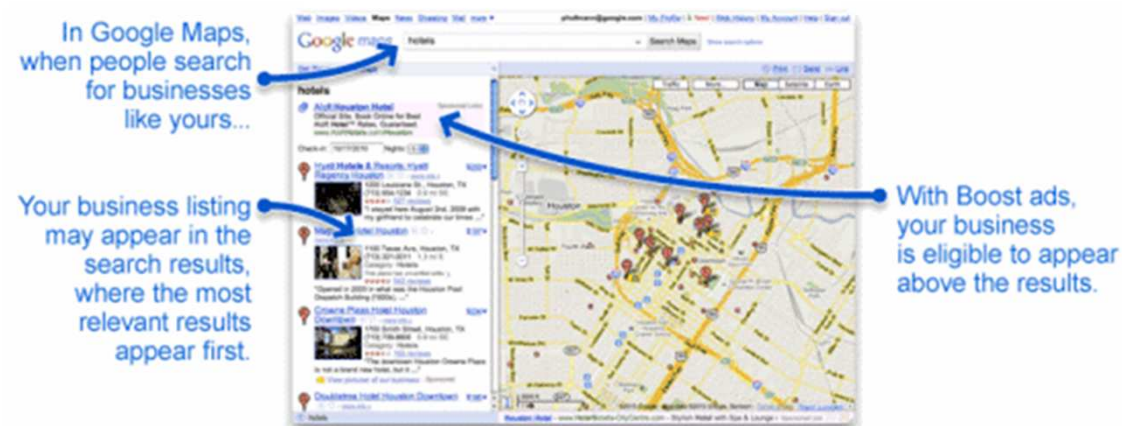
You can report a problem with the listing by following these easy directions:

1. Identify the location with an issue.
2. Click **Edit**.
3. Click the **Report a Problem** link.
4. Let us know what is wrong with the listing.
 - Listing contains **wrong information**.
 - Place is **permanently closed**.
 - Place has **another listing**.
 - Place **does not exist** or is **private**.



Google Boost

- New advertising platform for small businesses. Combines very basic Google AdWords functions with ads within Google Maps
- Prominent Blue Pin effect
- Basic analytics, flexible budgeting
- Worth investigating for your consumer business



Local Business Directory Worksheet

Directory	Sign Up URL	Activation		
		Date	Username	Password
Google+ Local (Google Places)	http://www.google.com/places/			
Foursquare	https://foursquare.com/business/merchants/claiming			
Bing Business Portal	http://www.bing.com/businessportal/			
MapQuest	https://listings.mapquest.com/apps/listing			
Merchant Circle	http://www.merchantcircle.com/corporate/landing/signup.html			
Yelp	https://biz.yelp.com/claiming			
WhitePages	http://www.whitepagesinc.com/advertise/			
Local.com	http://exactmatch.local.com/claim-your-listing/491x223.html			
Yahoo Local	http://listings.local.yahoo.com/			
Manta	http://www.manta.com/profile/my-companies/select			
Citysearch	https://signup.citygrid.com/advertise_with_us			

Handy Worksheet FREE by email
office@strategicforcemarketing.com

The top local search ranking factors

Physical address in city of search

More difficult to rank for “landscaper in Houston” if your physical address is Katy, TX

Proper category associations

When you submit your business you have an opportunity to select your “category” of business. Be sure to select the category which best reflects what your business does.

Proximity of address to centroid

Businesses located closer to the center of the city have an advantage in local search rankings.

Domain authority of website

Many factors impact your domain’s authority--number and quality of inbound links, age of your website, your site’s content, etc.

Quantity of structured citations

This refers to all of the local business directories where your company is listed Use the local business directories worksheet

Quantity of Google Places reviews

the number of reviews by Google Places users is a major factor in your local search rankings.

Individually owner-verified Google Places page

If you haven’t claimed your Google Places page, *do it today!*